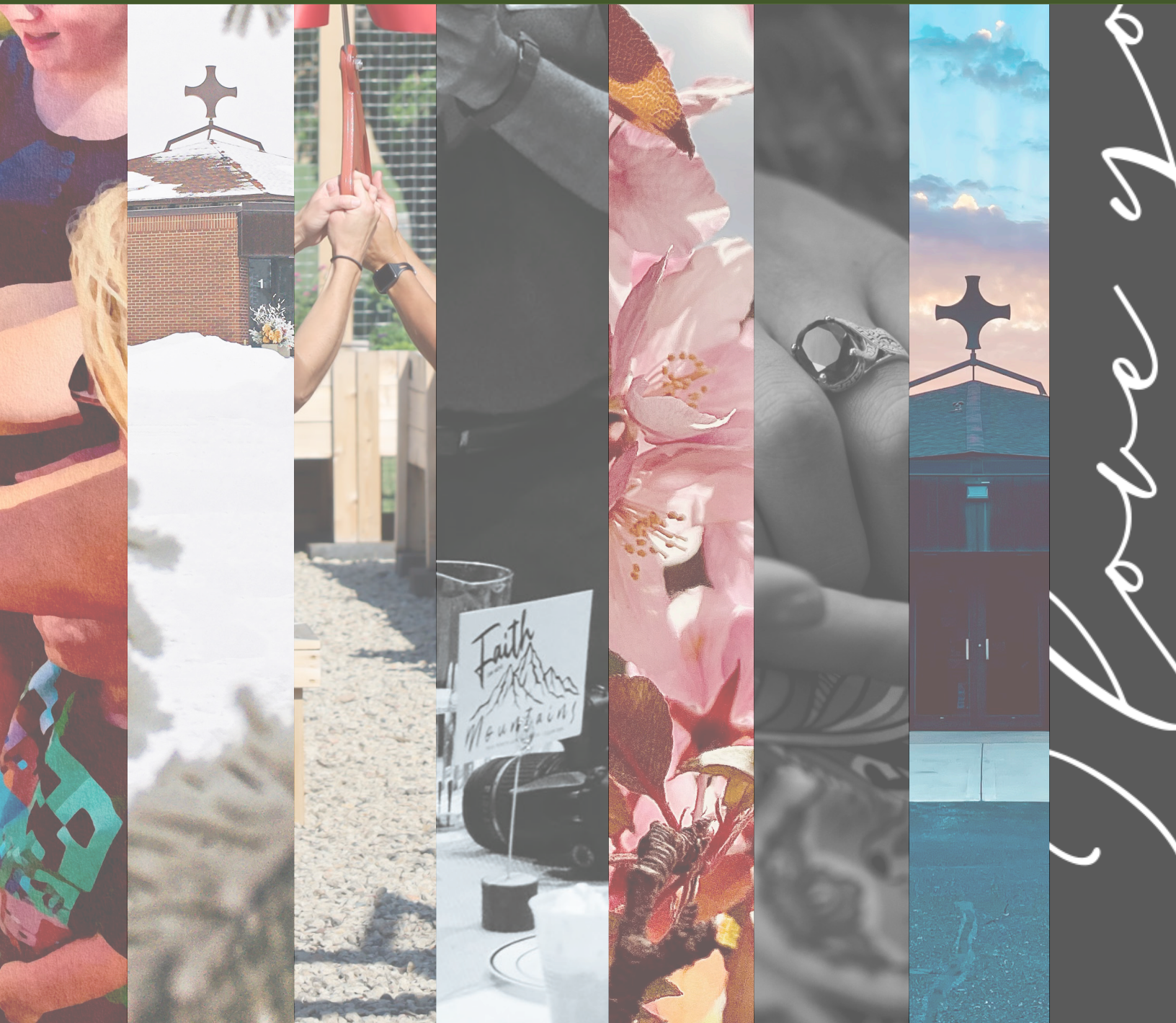


NEXT



Love is

Share God's love for from one generation

Throughout the history of the Christian faith, the Holy Spirit has led communities forward into new territories and times. The Spirit sent Paul out of Jerusalem and Judea to spread the Gospel to Samaritan lands. In the centuries since, missionaries felt called by the Spirit to leave their homelands to share the Good News of the Gospel across the ends of the earth. In the history of the church of North America, after waves of gold-seeking pioneers headed west, revivals instigated regional gatherings of folks called to plant churches. In New Prague in the 1940s, there was a need for a Protestant church for people who did not fit the Czech Catholic mold, so a group of people came together to make it happen. Holy Trinity was formed.

Today, we face our own frontier: how to reinvest in this congregation to prepare for the NEXT chapter of ministry. While many Protestant churches wonder how to keep their doors open, Holy Trinity is blessed with the challenge of feeling crowded. We are blessed with the problem of outgrowing our kitchen. We are blessed with creating youth-friendly spaces -- not in a desperate attempt to attract youth, but because they are already here. We need to regain places to stand and gather for coffee and socialize because we are blessed those places are now sanctuary overflow seating. On Kickoff Wednesday, our front-row seats were occupied by students. We are so blessed that we had to find a new place to sit. Holy Trinity, we are blessed with growing pains.

To meet this challenge, we have the best of both worlds: 1) an invested group of committed and faithful elders who have carried this church through difficult times and 2) a newer group of people stepping up with gratitude, passion, and eagerness to do their part. Together, we are called to the same vision: to share God's love for all people from one generation to the **NEXT**.

Today, at this congregational huddle, you are invited to give your best gift to Holy Trinity in two ways.

- 1) Ministry Offering: The yearly stewardship pledge that supports Holy Trinity's annual budget.
- 2) Capital Campaign: A three-year pledge to finance Holy Trinity's *NEXT* Capital Campaign.

We all need to do our part to invest in the church. Holy Trinity is 100% dependent on the generosity of its members and friends for funding its mission and ministry. Make no mistake: the funds and the building are not the end goal. Instead, they are the means to the end. The end goal is rootedness in faith, connectedness in community, vibrancy in ministry, and faithfulness in our Vision, Mission, and Values.

God has been faithful to Holy Trinity in the past. Let's work together for what God has in store for Holy Trinity **NEXT**.

- Pastors Alicia & Ben Hilding

*all people
to the...*

NEXT

CAPITAL CAMPAIGN

A capital campaign is a collaborative and intentional process of making designated gifts to a specific capital expense, over and above typical annual giving.

CAPITAL CAMPAIGN LEADERSHIP

Pat Remfert - Campaign Co-Chair
Nate Smithson - Campaign Co-Chair
Jamie Bisek - Campaign Administrator
Lindsey Cornell - Lead Gifts Team Chair
Dennis Jasperson - Prayer Team
Kate Kienow - CYF Team
Pat O'Malley - Hospitality Team
Larry Schoenecker - Sunday Gifts Team
Sharon Steinhoff Smith - Communication Team
Jamie Sticha - Wednesday Gifts Team
Pastor Ben Hilding

Lead Gifts Team: Lindsey Cornell (Co-Chair), Adam Cornell (Co-Chair), Luke Friendshuh, Jay Schoenebeck, and Daryl Thietje.

CONSULTANT

Brenda Moore is a Certified Fund Raising Executive and has 38 years of fundraising leadership with Gustavus Adolphus College and the ELCA Foundation. In 2013, she started her own consulting business.

Updated Timeline

VISION

2019 - 2020

Holy Trinity's Vision, Mission, and Values were established.

STRATEGIES

2021 - 2022

The Strategic Plan 2.0 process developed "10 Next Steps" to embody the Vision, Mission, and Values.

PLANS

2022

Holy Trinity prioritized three "Next Step" facility teams and hired Station 19 Architects to draw comprehensive site plans to meet facility needs.

April 2023

A congregational vote approved plans in-concept, and Holy Trinity voted to move forward to determine itemized costs and launch a capital campaign.

BUDGET

Summer 2023

The General Contractor Selection team hired Langer Construction to partner with Station 19 Architects to develop an itemized project plan. The Capital Campaign Leadership team recommended a campaign goal.

WE ARE HERE

Fall 2023

Congregational huddles on Sept. 27 and Oct. 1 provide updates on the campaign and building progress. Attendees are invited to participate in the NEXT Capital Campaign.

FUTURE

January 2024

At the Annual Meeting, we will vote on a specific site plan with a defined cost.

Construction timing will depend on the result of the Capital Campaign.

1

MINISTRY OFFERING

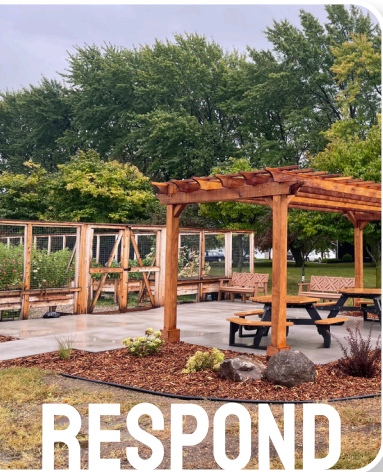
AKA
General Fund
Stewardship Pledge
Annual Giving



WELCOME



WORSHIP



RESPOND

OFFERING BREAKDOWN

2022 Total Gifts	# Households
\$40,000+	1
\$20,000-\$39,999	2
\$15,000-\$19,999	2
\$10,000-\$14,999	4
\$7,500-\$9,999	3
\$5,000-\$7,499	9
\$3,000-\$4,999	16
\$2,000-\$2,999	33
\$1,000-\$1,999	62
\$750-\$999	14
\$500-\$749	26
\$250-\$499	26
\$1-\$249	101
Total Giving Units	299

HTLC INFORMATION

1,374	Baptized Members
1,045	Confirmed Members
317	Households
\$664,617	2023 Budget

GENERAL FUND EXPENSES

10.9%	Welcome
36.3%	Worship
8.9%	Respond
10.4%	CYF - Children, Youth & Family Ministry
29.3%	Administration/Facilities
4.2%	Future Investment

GIVING DATA

Based on Strategic Plan CAT survey results

2015		2022
\$111,760	Avg. HTLC Household Income	\$147,017
\$727	Contribution per Household	\$1,701
.65%	Avg. % Income Given	1.16%
1	Generosity Percentile Rank	8
\$290,775	Total Church Income	\$542,500

CAPITAL CAMPAIGN

2

3 - YEAR PLEDGE

\$2.5M - Project goal

\$3+M - Stretch project goals

\$891,750 - Pledges received

This table illustrates the pledge amounts needed to reach our minimum goal of \$2.5 million.

Gift Amount	# of Gifts Required
\$500,000	1
\$250,000	1
\$100,000	2
\$75,000	3
\$50,000	5
\$25,000	12
\$10,000	25
\$7,500	20
\$5,000	30
\$2,500	50
<\$2,500	51

GIVING ESTIMATOR

Three-Year Pledge Total	Weekly	Monthly	Annual
\$50,000	321	1,389	16,667
\$25,000	160	694	8,333
\$15,000	96	417	5,000
\$10,000	64	278	3,333
\$7,500	48	208	2,500
\$5,000	32	139	1,667
\$2,500	16	69	833
\$2,000	13	55	667
\$1,000	6	28	333

Q & A

What is the pledge period?

The suggested pledge period is three years (2024, 2025, 2026). However, you may make an outright gift or a pledge for whatever time period works for you.

Is the Capital Campaign seeking pledges or gifts?

Both. Gifts given early help to minimize the amount paid in interest. Early gifts also would provide potential lenders with confidence in Holy Trinity's giving capacity.

What if my financial situation changes before the end of the pledge period?

We hope we can all fulfill our total pledges. In some cases, pledges may need to adjust. You may change your pledge by contacting the church office.

What does "give my best gift" mean?

It is possible that for a number of households, this could be the single biggest gift given to a church/charity in their lifetimes thus far. While we each have differing financial abilities, all of the contributions to this project are very much needed and appreciated. As you determine your best gift, take the wisdom of the Apostle Paul: "Each of you must give as have made up your mind, not reluctantly or under compulsion, for God loves a cheerful giver." - 2 Corinthians 9:7

CREATIVE WAYS TO GIVE

Tax-Wise Ways to Make Your Best Gift

Are you 70½ or older?

You may be able to make gifts using your qualified retirement plan.

SCENARIO

Ron and Jean are both 73 years old and want to make a significant gift to Holy Trinity. They've accumulated more than \$1 million in their IRA, and they must take their required minimum distributions. They don't need their required minimum distribution to support their lifestyle.

OUTCOME

Ron and Jean request a \$100,000 qualified charitable distribution (QCD) from their IRA and direct it to Holy Trinity's campaign. They avoid the payment of income tax on this portion of their withdrawal. They also name Holy Trinity Lutheran Church as the death beneficiary of the remaining retirement funds, leaving other assets with lesser tax consequences to heirs.

- Though the laws on Required Minimum Distribution age have changed recently, the new laws continue to allow anyone 70.5 or older to give a QCD.

SCENARIO 1

Shelly is a single mom with a limited income. Her gratitude for Holy Trinity runs deep. She knows she can continue her current giving of \$30 a month for the daily ministry of the church. But she would also take great joy in making a special gift of \$1,000 to the building campaign. It's the largest gift she's ever dreamed of making, but she could never imagine coming up with that kind of money in a lump sum.

OUTCOME

Shelly is already a \$30-a-month automated giver. She discovers that by increasing her monthly automated gift by \$27 a month - an additional 90 cents a day - over 3 years she could make her hoped-for, over-and-above gift of \$1,000.

SCENARIO 2

Leo and Ashley are in their 40s with two school-age children, and they want to make their best gift from their regular income to Holy Trinity's campaign. Before taking a closer look, they're imagining a one-time gift of \$7,500.

OUTCOME

Leo and Ashley consult with their accountant and learn a larger gift makes them eligible to itemize their deductions this year. They decide instead to give a \$10,000 gift and take the charitable income tax deduction. At their income tax rate, the net cost of the gift to them will be only \$7,200.

Do you have appreciated stock?

You can make a larger gift at a lower cost to you.

SCENARIO

Bob and Mary are in their late 50s with young-adult children who they've already put through college. They both want to make their best possible gift to the capital campaign.

OUTCOME

Bob and Mary decide to gift \$20,000 of appreciated stock to Holy Trinity's campaign. Since the stock was inherited at a cost basis of \$8,000, they will avoid paying \$1,800 in taxes on the \$12,000 of capital gain. They also qualify for a charitable tax deduction and have an income tax savings of \$5,600. After both tax benefits, the net cost of the gift to Bob and Mary is only \$12,600. Bob and Mary also decide to make this gift 3 years in a row – a total \$60,000 commitment to the campaign with gifts that will actually cost them only \$37,800.

Do you have CDs or other savings that produce very little income?

Depending on your age, you could increase your income with a gift.

SCENARIO

Sam is 76 years old. Sam wants to make a significant gift to Holy Trinity's campaign, but would like to avoid reducing their current income. They have a \$50,000 CD maturing, and though they've never needed the principal, they like the idea of receiving a guaranteed income. If renewed at a 3% rate, they'll receive \$1,500 each year.

OUTCOME

Sam uses \$25,000 from the CD to establish a charitable gift annuity that, at their age, provides a guaranteed, fixed payment for Sam's life of 6% or \$1,500 per year - the same return for the CD. They can take a charitable income tax deduction for their gift, and receive a portion of the annuity's income tax-free. After Sam's death, Holy Trinity receives the charitable gift annuity's remainder value.

Sam uses the other \$25,000 from the CD to make an upfront gift to Holy Trinity's campaign. Sam is eligible for a charitable deduction, effectively reducing the gift's costs.



RESOURCE FOR YOU

At no cost or obligation, you can receive more information, a personalized illustration, and a confidential consultation with our campaign consultant, Brenda Moore.

Contact Jamie Bisek at 952-758-3513 / office@holytrinityonline.org

AN INVITATION

STEP 1: Prayerfully Consider Your Commitment

You are encouraged to make a 1-Year Commitment to continue or increase your current offering for the daily work of Holy Trinity Lutheran Church during the coming year, as well as a 3-year commitment for the *NEXT* Capital Campaign.

STEP 2: Choose the Best Way to Make your Gift

Most members and friends of Holy Trinity set up automated giving from their bank accounts to provide faithful, consistent support. You can find instructions for automated giving at holyltrinityonline.org/give/.

Others own assets like stock and IRAs that can make excellent tax-wise gifts. For more information about giving from your assets, see pages 5 and 6 or visit www.holyltrinityonline.org/whats-next/.

STEP 3: Share Your Intention with the Church

Share your commitment in writing on a pledge form, and bring it to worship, or mail it on or before Sunday, November 19, 2023. You may also give and pledge online by scanning the QR codes with your cell phone camera.

1

MINISTRY OFFERING

These offerings support Holy Trinity's general operating budget, making the mission and ministry of Holy Trinity Lutheran Church possible.



CAPITAL CAMPAIGN

All who are able to make gifts over and above their annual Ministry Offering are also invited to consider an additional gift through a one-time gift or a 3-Year Commitment for Holy Trinity's *NEXT* facility project.



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