



COMMUNICATION TEAM

MISSION STATEMENT:

To be a trusted for communicating church events and happenings within and outside the Holy Trinity Lutheran Church community of faith.

CHAIRPERSON:

GUIDING PRINCIPLES:

Collaboration

We collaborate with church council, pastor, staff, Sonshine, ministry teams, synod office and congregation to share the good news of Jesus Christ.

Partnering

We partner with others in the Christian faith to expand our ability to spread the gospel within and outside the HTLC community in a loving, fiscally responsible and socially acceptable manner that follows the doctrine of the Evangelical Lutheran Church in America – ELCA.

Innovation

We utilize various media methods through **print**-(Sunday bulletin, monthly newsletter, and newspaper advertisements) **electronic**-(website, social media, e-mail, survey monkey, power point) **radio** and the TV message boards within the HTLC church building that continually equips us as Christ's disciples and serve with love.

Transparency

We communicate with each other and those we serve in an honest, respectful manner that builds opportunities for two way communication to create a culture of trust and accountability within the HTLC community of faith, allowing us to collectively share the good news of Jesus Christ and continually enhance the image of HTLC.

Integrity

We serve with gratitude and seek the best for those we serve. Our performance will be visible across the HTLC ministries through our words and actions.

Quality

We focus on Jesus Christ to deliver timely, accurate and quality information that guide our congregational members and visitors to make informed decisions and inspire good works.

DATE OF COUNCIL APPROVAL: March 20, 2012